

Building a website to promote tourism in Viet Bac, Vietnam.

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Abstract: This topic focuses on building a website dedicated to promoting tourism in the Việt Bắc region of Vietnam. The development of the website aims to meet the increasing demand for tourism information from both domestic and international travelers, while also contributing to the local economy by promoting attractive destinations. Through theoretical and experimental research, the topic has applied modern web technologies to create a user-friendly interface and rich tourism content. The expected result is to provide a useful solution for tourism management and promotion, while offering accurate and updated information about landmarks, festivals, cuisine, and other experiences in Việt Bắc.

Keywords: Vietnam Tourism Website, Tourism Promotion, Modern Web Technology