

Building a website for selling household electrical appliances for the store Tuệ Mai-Đại Từ-Thái Nguyên

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Abstract: The problem of managing and conducting online access business is becoming increasingly important in the e-commerce environment. This topic aims to build a website system for selling household electrical appliances for the Tuệ Mai store in Đại Từ, Thái Nguyên. Through a process of theoretical research combined with experimentation, the topic is expected to provide technical solutions to optimize business processes and user experience on the web platform. The expected results of the project will not only enhance the business efficiency for the store but also contribute significantly to the development of local e-commerce.

Keywords: Retail website, E-commerce, Business management, Information technology, Household appliances