

Building an online sales website for Phuong Nam Computer Company at 999 Hoang Hoa Tham, Bac Giang City.

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Abstract: In the context of the rapidly growing e-commerce landscape, this project aims to build an online sales website system for Phuong Nam Computer Company. The objective of the research is to address the problem of optimizing the shopping and order management process through a user-friendly web interface. The approach is based on a combination of modern software development technology and SEO-standard website design. The expected outcome of the project is not only a technical solution but also a contribution to enhancing the competitiveness of Phuong Nam Computer Company in the local market.

Keywords: Online sales website, software development technology, e-commerce