

Building a book-selling website for Ngoc Minh Bookstore - Hanoi

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Abstract: This thesis aims to research and implement an online book sales website system dedicated to Ngoc Minh Bookstore in Hanoi. The context for selecting this topic is based on the development trend of e-commerce in the retail book industry, with the goal of solving the problem of business efficiency and customer shopping experience through a specialized digital platform. The research methodology includes market demand analysis, user interface design, and system deployment based on modern technologies such as PHP and MySQL. The expected results will significantly contribute to the digitalization of the bookstore's business operations and expand its sales scale through the Internet.

Keywords: Book selling website, E-commerce, Ngoc Minh Bookstore