

Building a sales website for An Thang Garment Company Limited - Hanoi

Truong Van Manh

Abstract: This topic aims to meet the online business development needs of An Thang Garment Company Limited, a reputable garment enterprise in Hanoi. The objective of the research is to design and implement a professional sales Website system with functions for product management, order management, and payment processing. Through the construction process, the topic combines theoretical research on e-commerce management with practical implementation of web technical applications. The expected result will provide a comprehensive solution for the enterprise to enhance business efficiency and expand the online sales market, while also contributing to the development of the information technology sector in the garment industry.

Keywords: Sales website, e-commerce, product management, Hanoi, business administration