

Building a management system for CGV cinema - Hanoi

Nong Trung Kien

Abstract: In the fiercely competitive entertainment industry, building a modern management system for the CGV cinema in Hanoi has become essential. The research objective is to implement an advanced management system to optimize operational performance and enhance customer experience. Through a combination of practical research and modeling methods, the project applies the latest technologies to develop a comprehensive solution while ensuring flexibility and future scalability. The expected results will bring significant management and business efficiency to the cinema.

Keywords: Management system, Cinema, Information technology, Optimization, Customer experience