

Building a software product sales website for EXP-Thai Nguyen Company

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Abstract: This topic focuses on building a dedicated website to sell software products of EXP-Thai Nguyen Company. In the current context, with the strong development of information technology and e-commerce, having an effective online platform will play an important role in reaching customers and enhancing competitiveness in the market. The objective of the topic is to design and deploy a website system that meets requirements for a user-friendly interface, secure payment features, and easy administration. The research method combines theory with experimentation to ensure optimal performance for the software products sold on this platform. The expected result will provide an innovative solution to help EXP-Thai Nguyen Company improve business efficiency through digital means.

Keywords: Sales website, Software, E-commerce, Governance reform, Information technology