

# **Building a Website for Exchange Language Coffee Shop - Thai Nguyen**

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**Abstract:** This topic focuses on building a professional and user-friendly website for the Exchange Language Coffee Shop in Thai Nguyen. The context for proposing this topic is based on the need to modernize the shop's services and provide a better customer experience through the application of digital technology. The objective is to develop a web system capable of managing product information, online registration and appointment scheduling, as well as providing interactive features to enhance customer connection. The research methodology includes analyzing customer requirements, designing the user interface (UI), and implementing the system according to modern technical standards. The topic hopes to contribute to improving the operational performance of the coffee shop while creating a potential online business model.

**Keywords:** Website, Coffee Shop, Language Exchange, Thai Nguyen, Digital Technology