

Learn about WordPress and build an online sales website for Duy Hai Company Limited.

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Abstract: In the context of the increasingly developing online business landscape, this study aims to deeply explore WordPress, a popular content management platform, and apply it to build an online sales website for Duy Hai Company Limited. Using a combination of theoretical and experimental methods, the topic will examine the technical features of WordPress while implementing its application in a specific business environment. The expected outcome is the creation of a professional website that supports effective online sales activities, contributing to the sustainable development of Duy Hai Company Limited and providing recommendations for other businesses on how to maximize the benefits of WordPress in online business.

Keywords: WordPress, Online sales website, Duy Hai Company Limited, Web engineering, Content management platform