

Building an e-commerce website for a hand-carried cosmetics shop using Laravel

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Abstract: In the context of the rapid development of e-commerce, this topic focuses on building a specialized e-commerce website management system for a personal import cosmetics shop. The main objective is to provide a flexible and efficient technical solution, meeting the diverse needs of customers and businesses dealing in personal import cosmetics. The research methodology includes business requirement analysis, intuitive UI/UX design, and deployment of the Laravel platform to build the e-commerce system. The expected result is an e-commerce website that optimizes the shopping experience and enhances business performance for the personal import cosmetics shop.

Keywords: E-commerce website, Laravel, imported cosmetics, store management, UX/UI design