

Integration of Payment Module and Online Support for the Computer Sales Website of Hong Ngoc Store - Thai Nguyen

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Abstract: In the context of business increasingly relying on technology, this topic focuses on solving the problem of integrating online payment and support modules on the website of the Hồng Ngọc - Thái Nguyên computer store. The goal is to build a system that enhances customer experience while optimizing the shopping process. The research method combines theory with experimentation to implement solutions. The topic is expected to bring significant practical value in improving the store's business efficiency and services.

Keywords: System integration, Online payment, Customer support, Computer sales website, E-commerce