

Build a Doretot product introduction system using Laravel

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Abstract: This topic focuses on applying Laravel - a popular PHP framework for web application development - to build a product introduction system for Doretot company. The context for proposing this topic is the need for an effective management information system to optimize business processes and enhance customer experience. The main objective is to design, deploy, and test the system to solve the problem of providing product information quickly and accurately. The research methodology is based on a combination of Laravel framework theory and application deployment experimentation. The significance of the topic lies in its contribution to the company's digital development, while also providing a reference solution in the industry for building online product introduction systems.

Keywords: Laravel, management information system, PHP technology, online business