

SAAS application building API system for Salevia affiliate marketing gateway

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Abstract: The topic aims to research and develop an API system based on the SaaS model to support the management and optimization of the Salevia affiliate marketing portal. The context of the topic is set against the strong development of digital platforms today, especially affiliate marketing solutions. The main objective is to build a flexible and efficient API system to meet the needs of transaction management, data analysis, and revenue optimization for Salevia. The research methodology includes assessing the current status, designing the system architecture, implementing code, and conducting practical testing. The significance of the topic lies in its ability to create an important supporting tool for affiliate marketing activities while contributing to the development of SaaS solutions in the field of digital marketing.

Keywords: API, SAAS, Affiliate Marketing, Salevia, Digital