

Building a martial arts equipment sales website for Viet Bac-Thai Nguyen Company

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Abstract: This topic aims to build a professional e-commerce website system to provide martial arts services for Viet Bac-Thai Nguyen Company. The reason for choosing this topic stems from the need to realize the online management and marketing of the company's martial arts services, contributing to improving business efficiency and affirming the brand in the market. The research method combines analyzing technical requirements and designing the website system, as well as deploying practical applications to optimize the user interface and sales capability. It is expected that the topic will create a digital platform suitable for the specific characteristics of martial arts services, supporting the company in expanding its business scale and meeting the increasing digital demands of customers.

Keywords: E-commerce website, Martial arts, Online management, Digital, Service business