

Building the SaleVia.com e-commerce system

Do Van Khang

Abstract: This topic focuses on building the e-commerce system SaleVia.com with the goal of meeting the increasing online shopping demands of consumers. Through a combination of theoretical research and experimentation, the topic aims to address issues related to performance and user experience. The expected results will provide an optimized e-commerce platform for small and medium-sized enterprises, while contributing to the development of information technology in the e-commerce sector in Vietnam.

Keywords: E-commerce, SaleVia.com, Online shopping platform, User experience optimization, Information technology