

Improving sales efficiency for Hong Chi Mobile Company in Lao Cai

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Abstract: In the context of fierce competition in the mobile phone market, this topic aims to improve the efficiency of sales operations at Hong Chi Mobile Company in Lao Cai. To achieve this goal, the research will apply a combination of theoretical and empirical methods to analyze the key factors determining success in the company's business activities. The expected results of the topic will not only help improve sales performance but also contribute to the development of comprehensive business management solutions, enhancing the competitive position of Hong Chi Mobile Company.

Keywords: Improving sales efficiency, Hong Chi Mobile Company, Lao Cai, Business Administration, Mobile phone market