

Application of Bizsale sales software in implementing a multi-channel sales system for the fashion industry of K&G; Vietnam Investment Joint Stock Company in Hanoi.

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Abstract: In the context of increasingly fierce competition, applying technology to supply chain management has become essential. This topic aims to research and implement a multi-channel sales system using Bizsale software for the fashion industry of K&G; Vietnam Investment Joint Stock Company in Hanoi. Through the process of research, practical analysis, and application acceptance, the topic hopes to contribute to optimizing the sales process, improving business efficiency, while meeting the enterprise's multi-channel information management requirements.

Keywords: Multi-channel sales, Bizsale software, Fashion, Supply chain management technology, System implementation plan