

# **Building a program to analyze business performance based on a set of composite indicators for Song Hong - Hanoi Construction Joint Stock Company.**

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**Abstract:** This topic aims to examine the necessity of analyzing business performance through a set of aggregate indicators at Song Hong - Hanoi Construction Joint Stock Company. The main objective is to build an effective management support program by selecting and applying appropriate indicator groups. The research method combines business theory and experimentation in the company's actual environment, aiming to provide optimization solutions for business operations. It is expected that this keyword will play an important role in improving management capacity and enhancing the company's competitiveness.

**Keywords:** Analysis of business performance, Composite indicators, Operational management, Song Hong Construction Company, Hanoi