

Building a student management program at EEG Thai Nguyen International Education and Media Development Company Limited.

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Abstract: This topic aims to address the necessity of effective student management within the educational system of EEG Thai Nguyen International Education and Media Development Company Limited. Through a combination of theoretical research and empirical study, the topic will develop a comprehensive student management program to enhance the quality of educational services and training effectiveness. The expected results will bring significant improvements in the process of managing and serving students, making an important contribution to the company's sustainable development strategy.

Keywords: Student Management, International Education, Management Technology, Educational Development, Business Administration