

Building an E-commerce Support Website

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Abstract: In the context of the strong development of information technology and e-commerce, building a website that supports e-commerce not only facilitates online business activities but also helps enhance customer experience. This topic aims to design and implement a specialized website system for e-commerce, based on the principles of optimizing user interface and information security. The research process combines theory with experimentation, providing a comprehensive solution from the structure to the functions of the website. The expected result is an efficient, secure, and user-friendly website system, contributing to the development of the e-commerce industry in the current digital economy.

Keywords: E-commerce website, website design, information security, user interface, application development