

Producing a 2D animated video "Exploring the Animal World with Kids"

Tran Thi Thu Trang

Abstract: This project aims to design and implement a series of educational 2D animated videos for children, with the goal of conveying knowledge about biodiversity and environmental conservation. By studying the current state and needs of children's education in developing countries, the project identifies the necessary context for the creation of this product. Using a method that combines theory with experimentation, the project builds a creative and flexible system for developing video content based on accurate scientific information. The expected outcomes of the project not only contribute to the field of visual education but also support raising awareness about animal and environmental protection within the children's community.

Keywords: Animated videos, visual education, environmental conservation