

Building the 2D animated film "Gift of Life"

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Abstract: This topic focuses on designing and producing a 2D animated film titled ‘Gift of Life’ to explore human values in daily life. The background of the topic is based on the current need to convey positive messages through 2D graphic art, aiming to raise social awareness and educate children about the importance of love and sharing. The research method follows a process including market analysis, concept creation, storyboarding, film production, and testing with the target audience. The expected results will contribute significantly to the entertainment industry while providing valuable educational resources.

Keywords: 2D animation, Humanistic values, Graphic design