

# **Build a website introducing types of jewelry.**

**Tran Thi Mai Hoa**

**Abstract:** In the increasingly developing context of digital technology, building a professional website to introduce jewelry products has become more essential than ever. This topic aims to design and implement an online information system based on the actual demands of the jewelry market. The research process combines theory with experimentation, including analyzing user needs and selecting appropriate technologies to build an attractive web interface. The expected result is an effective website that not only provides product information but also creates a convenient shopping experience for customers, contributing to the development of the jewelry industry.

**Keywords:** Website, jewelry, interface design, digital technology, information management