

Research on using ASP.NET MVC Framework to build an online sports shoe sales website - Pham Vinh

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Abstract: This project aims to research and implement an online sneaker e-commerce system based on the ASP.NET MVC Framework. In the context of the increasing trend of online shopping, the project delves into analyzing market demands and the challenges businesses face in managing and promoting their operations over the Internet. Through the process of system research and design, we apply an academic method combined with experimentation to build a user-friendly and efficient interface, as well as to optimize the ordering and payment processes. The expected outcomes of the project are not limited to a successful online store management system, but also contribute to the development of professional web programming skills for information technology students.

Keywords: ASP.NET MVC, e-commerce, sports shoes website, user interface design, ordering process