

Build an online book sales website

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Abstract: In the context of the increasingly developing digital life, the demand for online shopping is rising, especially in the publishing industry. This topic focuses on designing and building an online book sales web system to meet the requirements of the modern market. Through theoretical and experimental research, the project will propose technical solutions to optimize user experience and business efficiency. The expected outcome of this topic is not only a unique web system but also a contribution to promoting the development of e-commerce in the publishing industry in Vietnam.

Keywords: Book selling website, e-commerce, user interface design (UI/UX), online business