

Building a sales website for ADAM shop Thai Nguyen company

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Abstract: This topic focuses on building an online sales website system to meet the business development needs of ADAM shop Company in Thai Nguyen. In the current context, with the boom of e-commerce, having a professional web platform is a mandatory requirement to enhance competitiveness and reach a broader market. The objective of the topic is to design and deploy a complete sales website, meeting requirements for functionality, user interface, security, and performance. The research method includes both theoretical research on online business models and practical construction of the web system. Through the completion of this topic, it is expected to provide a technical solution that can be widely applied to many small retail companies in the region, while contributing to promoting the development of e-commerce in Thai Nguyen.

Keywords: E-commerce website, Web development, Web engineering, Information technology