

Build a sales website for the Trang Tailor Bac Giang store.

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Abstract: This topic aims to solve the problem of improving customer shopping performance and online experience by building a specialized sales website for the Trang Tailor Bac Giang store. By combining theoretical research on user interfaces with practical application deployment, this project not only ensures the aesthetics and optimal functionality of the website but also contributes to enhancing the store's competitiveness in the e-commerce market. The expected result is a comprehensive solution that meets diverse customer needs while delivering significant business efficiency for the store owner.

Keywords: Sales website, User interface, E-commerce, Web design, Market research