

Developing a book-selling website for Tri Tue Bookstore.

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Abstract: In the context of increasingly widespread digitalization, building a professional website to support the business operations of a bookstore has become an inevitable trend. This topic focuses on developing an e-commerce system for a bookstore specializing in intellectual books to enhance sales efficiency and user experience. The research method is based on a combination of business administration theory and web technology, thereby building a user-friendly interface and integrating new technologies such as AI into the system to improve product recommendation capabilities. The expected result is an effective website that meets customer needs well and provides an e-commerce solution for the book industry.

Keywords: Book selling website, E-commerce, Web engineering, AI in business management