

Build a website for selling phones and phone accessories for KeengPhone shop.

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Abstract: In the context of the rapid development of information technology, building a professional e-commerce website plays an important role in improving the business efficiency of phone stores. This project aims to design and implement a website for selling phones and accessories for KeengPhone shop, based on the principle of integrating online payment features, inventory management, and product reviews. The research process includes surveying customer requirements, analyzing modern technologies, and implementing appropriate solutions. The project hopes to contribute to improving the competitiveness of KeengPhone shop in the electronics market, while providing other stores with a reference model for development.

Keywords: Sales website, Mobile phones, Information technology, Inventory control, Online payment