

Build a sales management website for the RoyalTea store.

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Abstract: This topic focuses on building an online sales management system to optimize the business operations of the RoyalTea store. The context of the topic is set against the strong development of e-commerce today, with the goal of improving performance and customer experience through the application of technology. The research method is based on combining theories of online business management with experimental design and development of a web system. The expected results will bring significant improvements in the sales process, while providing a foundation for future research in the field of e-commerce in Vietnam.

Keywords: Sales management website, E-commerce, Information technology, Business management platform, RoyalTea store