

Building a sales website for Wintex Co., Ltd. - Thai Nguyen

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Abstract: In the context of the increasingly growing online business environment, this project aims to build a professional e-commerce website for Wintex Co., Ltd. - Thai Nguyen. By applying modern design principles and integrating Content Management System (CMS) technology, the project not only addresses the challenge of improving business efficiency but also meets the company's need to reach a broader market. The research methodology combines theory with experimentation to ensure the website is both highly aesthetic and easy to use and manage. The expected result is an effective technical solution that will significantly contribute to Wintex's business development.

Keywords: Sales website, CMS, Web technology, Wintex Co., Ltd.