

Creating an eCommerce website and a WooCommerce Advanced Product Information plugin for WordPress

Ngo Anh Tuan

Abstract: This study focuses on building an eCommerce platform and developing a WooCommerce plugin to enhance product information for WordPress. The practical context demonstrates the necessity of an integrated solution to optimize the online shopping experience. The objective is to construct a system capable of managing and displaying detailed product information, meeting the diverse needs of modern e-commerce businesses. The methodology includes theoretical research combined with experimentation to implement and verify the effectiveness of the tool. The expected result is to provide a flexible and efficient solution for WordPress administrators, while contributing to the development of WordPress-based eCommerce platforms.

Keywords: eCommerce, WooCommerce, plugin, product information, WordPress