

Build a phone sales website for Minh Ngọc store - Thái Nguyên

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Abstract: This topic focuses on building a specialized e-commerce web system for the Minh Ngọc store in Thai Nguyen province. The topic was chosen to meet the need for modernizing business operations through a digital platform, helping to improve management efficiency and customer reach. The main objective of the project is to develop a website with functions such as product management, online transactions, and data analysis to support business decision-making. The research methodology includes studying e-commerce theory combined with practical application design and deployment. This topic is expected to bring significant value by optimizing workflow and expanding potential customers for the store.

Keywords: E-commerce, Sales Management Web, Thai Nguyen