

The student does not accept the topic.

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Abstract: This topic aims to meet the demand of the information technology market in developing artificial intelligence systems for small and medium-sized enterprises (SMEs). The main objective is to build a business trend prediction solution using machine learning. The research methodology includes analyzing existing machine learning models, implementing algorithms suitable for SME data, and evaluating effectiveness through real-world experiments. The expected results will provide the business community with useful tools for making strategic decisions based on data analysis.

Keywords: artificial intelligence, machine learning, business trend prediction systems, SMEs