

Applying the MVC model and ASP.Net to build a book-selling website for San Huong bookstore in Yen Dung, Bac Giang.

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Abstract: This topic addresses the application of the MVC (Model-View-Controller) model along with ASP.Net technology to develop an e-commerce web system aimed at supporting the business operations of San Huong Bookstore in Yen Dung, Bac Giang. This is a solution to meet the need for modernization and improve the efficiency of sales management for book trading units. Through a combination of theoretical research and experimentation, this project not only provides a convenient shopping experience for users but also helps San Huong Bookstore optimize its operational processes. The results of the project demonstrate high applicability and make a practical contribution to the development of information technology in the retail book industry in Vietnam.

Keywords: MVC, ASP.Net, e-commerce website, sales management, bookstore