

Building a sales website for the Thai Nguyen Cosmetics store.

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Abstract: This topic focuses on building an online sales website to support business development for cosmetic stores in Thai Nguyen. Through research, we identify the main goal as creating an optimal technical solution to enhance promotion efficiency and increase revenue for small businesses in the cosmetics sector. The approach combines theory on e-commerce website design with experimental deployment of applications on a modern platform. The expected results will bring significant value to the local cosmetic retail industry by providing an effective technical solution.

Keywords: Sales website, Cosmetics, E-commerce, Website design, Online business