

Building a Service Management Website

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Abstract: In the context of increasingly digitalization, it is necessary to build a service management website system to optimize customer service processes and enhance operational efficiency. This project aims to design and implement a website solution that helps organizations track, update, and distribute services professionally. The research methodology includes experimentation with modern web technologies to ensure functionality and a user-friendly interface. It is expected that completing this project will yield significant results in improving customer service quality and supporting more effective service management.

Keywords: Website management, digitalization services, web technology, process optimization, service management