

Design and build a sales website for Bảo Bình Mobile store.

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Abstract: In the context of increasingly popular online business, this topic aims to address the issue of improving the business efficiency of Bao Binh Mobile store through the design and construction of a professional sales website. The objective of the research is to build a superior user interface (UI) and user experience (UX) system, along with effective product and order management functions. The method combines theoretical research on website design with practical application deployment. The expected results of the topic are not only highly applicable in improving the store's business operations but also contribute to the overall development of the e-commerce field.

Keywords: Website design, E-commerce, UI/UX, Product management, Online business