

Building a website for selling network equipment products for Bao An company - Thai Nguyen City

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Abstract: In the context of the increasingly developing online business environment, this topic aims to solve the problem of building an effective management and sales information system for Bao An Company in Thai Nguyen city. Through theoretical research and application deployment, the project focuses on designing and developing a specialized website, including functions such as product management, online ordering, and sales statistics analysis. The project's goal is to create a digital business platform that enhances the operational efficiency of Bao An Company, while providing customers with a convenient online shopping experience. This result not only contributes to the development of information technology in the electronics and telecommunications industry but also creates practical value for partners and the market.

Keywords: Website selling, network equipment, online business management, Bao An Company, Thai Nguyen