

Design and build a customer-business connection application on the Android platform

Do Thi Thuy

Abstract: In the increasingly digital business landscape, this topic focuses on designing and building an Android mobile application system to effectively connect customers and businesses. The research aims to create a solution that helps businesses easily reach and serve customers on mobile platforms, thereby enhancing user experience and boosting business performance. An academic methodology combined with experimentation is applied to develop the application based on real market needs. The expected outcomes of this topic not only demonstrate solid technical capability but also make a significant contribution to the field of information technology in mobile business.

Keywords: Android application, customer-business connection, mobile commerce, application design, practical deployment