

Design and build an information system for online sales.

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Abstract: This topic focuses on designing and building an effective information system to support online sales activities. The practical context shows an increasing demand for modern e-commerce platforms, requiring optimization in product management and distribution. The objective of the research is to build a comprehensive automated information system to enhance customer experience while reducing operational costs for businesses. The method uses a combination of programming techniques and user interface design to create a flexible and easy-to-use solution. Expected results will demonstrate the system's applicability in practice, contributing to the development of e-commerce in Vietnam.

Keywords: Information systems, E-commerce, Online sales platforms