

Building a Laptop Sales Website for Phu Thanh Company - Thai Nguyen

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Abstract: In the context of increasingly digital development, building a specialized website to provide laptop products for Phu Thanh Company in Thai Nguyen has become extremely necessary. This project aims to create an effective online sales system, enhancing customer experience and optimizing the shopping process. The research method combines theory with experimentation to develop a user-friendly interface and ensure information security. The expected result will be a useful application solution, contributing to promoting the company's online business.

Keywords: Online sales website, Laptop, Digital technology, Thai Nguyen, Online business