

Build an Endless Runner Mobile Game

Tran Van Thai

Abstract: In the context of the increasing demand for mobile entertainment, this topic focuses on building an Endless Runner game for mobile devices. The objective of the research is to develop an application with an engaging user experience and optimized system performance across different platforms. The approach includes analyzing the current state, designing the user interface (UI) and game logic, as well as conducting experimental testing to verify the product's feasibility. The expected outcome is to provide a unique mobile entertainment solution with significant revenue potential and a contribution to the diversity of the mobile game market.

Keywords: Endless Runner game, Mobile Development, UI/UX Design, Application Deployment, Game Market