

Build a product promotion website for Thanh Huyền Trà facility.

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Abstract: In the context of the increasingly developing online business environment, this topic aims to build a professional website system to promote and sell products of Thanh Huyen Tra establishment. The project's objective is to provide an effective solution to help the business enhance brand recognition as well as boost online sales. The research method combines theory on website design with practical application deployment to ensure it meets customer needs and expectations. This topic not only contributes to the digital development of the business but also brings great value in expanding the product consumption market.

Keywords: E-commerce website, website design, product promotion