

Build a website to introduce and sell mobile phones.

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Abstract: In the context of the strong development of information technology and m-commerce, building a website to introduce and sell mobile phones has become a useful solution. This project aims to design and implement a web system to enhance business efficiency as well as customer experience. Through theoretical and experimental research, the project combines modern web programming methods with online marketing strategies to optimize the sales process. The results of the project will not only provide a practical application solution but also contribute to sustainable development in the mobile industry.

Keywords: Website, mobile phone, m-commerce, web design, online business