

Building a children's clothing sales website for Thỏ Xám shop.

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Abstract: In the context of increasing digitalization and online business, building a specialized e-commerce web system for a children's clothing shop is necessary. This project aims to create a user-friendly and easy-to-shop interface for customers, while optimizing product and inventory management for the shop owner. The research method is based on a combination of surveying the existing market and experimental implementation to build the web application. The expected result is a website that meets user needs and effectively supports the business operations of Thỏ Xám shop, contributing to the promotion of e-commerce development for small retailers.

Keywords: Children's clothing e-commerce website, product management, web application