

Building a phone sales website for the Công Nội - Phú Thọ phone shop.

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Abstract: In the context of the increasingly developing digital landscape, building a management and sales system through a website has become an indispensable requirement for phone shops. This project aims to create a modern and convenient web platform for the Cong Noi - Phu Tho shop to enhance customer reach and business performance. Through theoretical research on website design and practical application deployment, the project seeks to improve user experience and optimize the sales process. The results of the project will affirm its high applicability in the business operations of the phone shop.

Keywords: E-commerce website, phone shop, business management, web design, digital technology