

Build a sales website for the Mộc store - Thai Nguyen City

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Abstract: In the context of increasingly developing digitalization and e-commerce, building a professional sales website system has become an important factor in enhancing the competitiveness of small businesses. This topic focuses on the process of designing and implementing a sales website for Moc store in Thai Nguyen City. The objective is to develop a website system that provides product information, manages orders, and facilitates online payments efficiently. The research methodology includes surveying modern website design templates, integrating HTML5, CSS3, and JavaScript technologies to create a user-friendly interface. The project also applies customer information security measures. The expected result is to provide a robust e-commerce platform for Moc store, contributing to promoting the store's business activities and contributing to the trend of digitalization in local commerce.

Keywords: E-commerce website, online shopping, Thai Nguyen City, HTML5, information security