

Building a mobile phone sales website for Hoang Nam store.

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Abstract: This topic aims to research and build an e-commerce web system specializing in mobile phones for Hoang Nam Joint Stock Company. The context for selecting this topic stems from the need to enhance the online shopping experience for customers, while also helping the business optimize its management and sales processes. The project's objective is to design a user-friendly interface, provide detailed product information, and ensure security during online transactions. The research method applies a combination of experimentation and application deployment to optimize effectiveness. The expected results of the topic are not only academic in nature but also have practical potential, contributing to promoting e-commerce development in the mobile retail sector.

Keywords: E-commerce, Sales website, Mobile phone