

Building a sales website for Dung Hang store – Son La province

Nguyen Minh Khoi

Abstract: This topic aims to research and develop an e-commerce website for the Dung Hang store in Son La province, with the goal of improving online business efficiency. The context for selecting this topic is based on the growth of e-commerce in Vietnam in recent years. The research method combines theory on website development with practical implementation of the application on a modern platform. It is expected that building the website will bring many benefits to the store, such as expanding customer reach and optimizing the sales process.

Keywords: E-commerce website, Web development, Online business, Information technology, Business management